



# absolute cosmetics

## 2010 MEDIA PACK

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## one step ahead of the rest

After much intense research, Absolute Cosmetics has been created and we are delighted to introduce to you our quarterly publication, offering for the first time a source of information and expertise to patients and practitioners alike. It is our aim to have the highest circulation in the industry.

Absolute takes its communications seriously, promoting and facilitating the highest standard of practice as well as representing needs of individuals.

By giving straight forward and practical advice to patients and those interested in treatments, we will dispel some long held misconceptions and contribute to the development of the industry.

Consequently, our magazine will keep our readers up to date with the latest political, clinical or professional news. It will provide features and editorials of interest to its readers and professionals.

Absolute Cosmetics will quickly become a trusted industry forum for patients and practitioners alike by only receiving editorial contributions from experienced industry professionals, and by seeking to contribute to the sustainable development of the industry.

As a potential advertiser you can be assured that not only are you putting your message across to the largest relevant audience but you are also involving your business in a unique magazine.

We look forward to your support enabling us to deliver the best publication in the industry.

## information to advertisers

- A minimum of 10,000 copies to be distributed each issue to:
  - Aesthetic Clinics
  - Cosmetic Hospitals
  - Beauty Salons
  - Spas
  - Gymnasiums
  - Leisure Centres
  - Surgeons
  - Aesthetic Practitioners
  - GP Surgeries
- Free nationwide distribution
- The first and only magazine to satisfy the interests of both professionals and the general public
- Straight forward, knowledgeable and interesting reading
- Unbeatable Rates
- The only free glossy magazine in the industry
- Regular contributions from experienced industry professionals
- The only one of its kind
- Absolute Cosmetics will keep readers up to date with relevant information making it un-missable reading



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## deadlines

	Production deadline	Release Date
Issue 2 <b>deadline extended</b>	24th February 2010	8th March 2010
Issue 3	3rd May 2010	17th May 2010
Issue 4	2nd August 2010	16th August 2010
Issue 5	1st November 2010	15th November 2010

All artwork should be emailed to our advertising department on: [advertising@absolutecosmetics.co.uk](mailto:advertising@absolutecosmetics.co.uk)

All images must be 300dpi. Ideally in high resolution PDF format

## advertising rates

Covers	One Issue	Two Issues	Three Issues	Four Issues
Inside Front	£2600	£4200	£5950	£7500
Inside Back	£2300	£3650	£5250	£6550
Outside Back	£2900	£4650	£6600	£8300

	One Issue	Two Issues	Three Issues	Four Issues
Double Page Spread	£3250	£6000	£8200	£9900
Full Page	£1950	£3500	£4950	£6200
Half Page	£1250	£2250	£3150	£4000
Quarter Page	£850	£1500	£2150	£2700

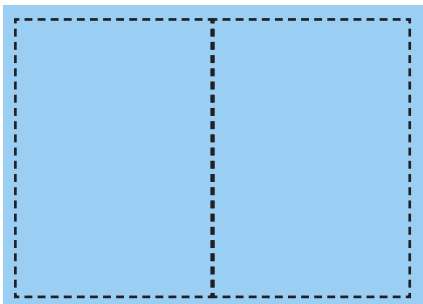
To advertise in Absolute Cosmetics please call Julie Daniels on 01977 679162 - 07779 595499

Or email [juliedaniels@absolutecosmetics.co.uk](mailto:juliedaniels@absolutecosmetics.co.uk)

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## Technical data

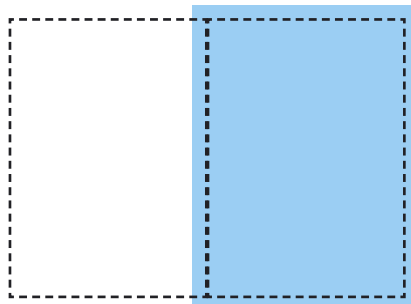


### Double Page Spread

Trim: 297 x 420mm

Bleed: 303x 426mm  
(allow 20mm in central gutter)

Type Area: 280 x 372mm

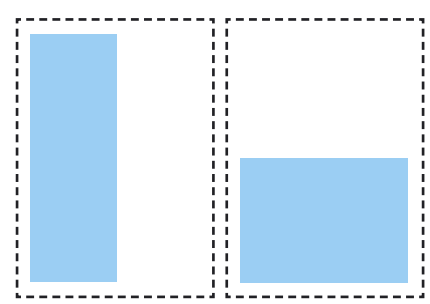


### Full Page

Trim: 297 x 210mm

Bleed: 303x 216mm

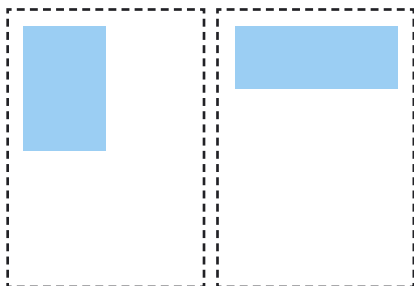
Type Area: 280 x 186mm



### Half Page

Vertical: 280 x 90mm

Horizontal: 130 x 186mm



### Quarter Page

Vertical: 130 x 90mm

Horizontal: 83 x 186mm